

NEW ORLEANS, LA

(New Orleans-Metairie-Kenner, LA MSA)

COUNTIES

Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany

Ranking: Total Score = 43.9; Rank = 34

STRENGTHS/ADVANTAGES

- Lower percent with asthma
- Higher percent of city land area as parkland
- More acres of parkland per capita
- Higher percent bicycling or walking to work
- More park playgrounds per capita
- More golf courses per capita
- More park units per capita
- More swimming pools per capita
- Higher park-related expenditures per capita
- Higher level of state requirement for Physical Education classes

OPPORTUNITIES/CHALLENGES

- Lower median household income
- Higher percentage of households below poverty level
- Lower percentage eating 5+ servings of fruits/vegetables per day
- Higher percent currently smoking
- Higher percent obese
- Lower percent in excellent or very good health
- Higher percent with angina or coronary heart disease
- Higher percent with diabetes
- Higher death rate for diabetes
- Fewer farmers' markets per capita
- Lower percent using public transportation to work
- Few ball diamonds per capita
- Fewer dog parks per capita
- Fewer recreation centers per capita
- Fewer tennis courts per capita

DESCRIPTION OF NEW ORLEANS-METAIRIE-KENNER, LA MSA

| | New Orleans MSA | U.S. Value | MSA Average | MSA Range |
|---|-----------------|-------------|-------------|------------------------|
| Population | 1,189,981 | 307,006,550 | 3,325,885 | 1,123,804 – 19,069,796 |
| Percent less than 18 years old | 23.7% | 24.3% | 24.6% | 20.2% – 29.4% |
| Percent 18 to 64 years old | 64.0% | 62.8% | 63.6% | 60.5% – 66.9% |
| Percent 65 years old and older | 12.3% | 12.9% | 11.8% | 7.9% – 17.2% |
| Percent male | 48.1% | 49.3% | 49.2% | 48.1% – 51.1% |
| Percent high school graduate or higher | 84.7% | 85.3% | 86.7% | 77.6% – 92.5% |
| Percent White | 58.7% | 74.8% | 72.3% | 49.8% – 88.6% |
| Percent Black or African American | 34.8% | 12.4% | 15.0% | 1.7% – 44.5% |
| Percent Asian | 2.8% | 4.5% | 5.1% | 1.2% – 30.2% |
| Percent Other Race | 3.7% | 8.3% | 7.6% | 1.9% – 24.5% |
| Percent Hispanic/Latino | 6.6% | 15.8% | 15.1% | 1.2% – 53.4% |
| Percent unemployed | 9.1% | 9.9% | 9.8% | 6.4% – 16.3% |
| Median household income | \$46,219 | \$50,221 | \$55,331 | \$43,633 – \$85,168 |
| Percent of households below poverty level | 11.6% | 10.5% | 9.5% | 4.9% – 15.1% |
| Violent crime rate/100,000* | 547.7 | 429.4 | | |
| Percent with disability | 13.3% | 12.0% | 11.0% | 7.4% – 14.5% |

*Due to differences in jurisdictional definitions and reporting, the FBI recommends that these rates not be compared across areas

ACSM AMERICAN FITNESS INDEX™ COMPONENTS

Personal Health Indicators – Score = 22.0; Rank = 47

| | New Orleans MSA | U.S. Value | MSA Average | MSA Range |
|--|-----------------|------------|-------------|---------------|
| Health Behaviors | | | | |
| Percent any physical activity or exercise in the last 30 days | 72.4% | 76.2% | 77.2% | 70.4% – 85.9% |
| Percent physically active at least moderately | 44.3% | 51.0% | 48.7% | 36.4% – 58.1% |
| Percent eating 5+ servings of fruits/vegetables per day | 19.3% | 23.4% | 24.4% | 15.8% – 30.0% |
| Percent currently smoking | 20.6% | 17.9% | 17.0% | 8.8% – 25.3% |
| Chronic Health Problems | | | | |
| Percent obese | 28.8% | 26.9% | 25.9% | 18.1% – 34.3% |
| Percent in excellent or very good health | 49.9% | 56.0% | 56.8% | 46.4% – 66.6% |
| Any days when physical health was not good during the past 30 days | 38.5% | 35.5% | 35.3% | 29.5% – 40.3% |
| Any days when mental health was not good during the past 30 days | 34.1% | 33.7% | 34.4% | 23.8% – 41.9% |
| Percent with asthma | 4.7% | 8.8% | 8.3% | 4.5% – 11.9% |
| Percent with angina or coronary heart disease | 5.6% | 3.8% | 3.6% | 2.4% – 5.6% |
| Percent with diabetes | 9.7% | 8.3% | 8.3% | 5.4% – 11.6% |
| Death rate/100,000 for cardiovascular disease | 218.1 | 206.7 | 201.0 | 131.7 – 268.6 |
| Death rate/100,000 for diabetes | 29.7 | 22.5 | 21.9 | 9.9 – 31.4 |
| Health Care | | | | |
| Percent with health insurance | 83.9% | 85.6% | 86.3% | 77.3% – 94.4% |

Community/Environmental Indicators – Score = 64.1; Rank = 9

(note: most of these data were available only for the main city in the MSA)

| | New Orleans | MSA Average | Range of all Cities |
|---|-------------|-------------|---------------------|
| Built Environment | | | |
| Parkland as percent of city land area | 25.3% | 10.6% | 2.5% – 25.3% |
| Acres of parkland/1,000 | 94.1 | 18.9 | 2.3 – 94.1 |
| Farmers' markets/1,000,000 | 8.4 | 14.8 | 1.0 – 41.0 |
| Percent using public transportation to work | 2.7% | 4.3% | 0.4% – 30.5% |
| Percent bicycling or walking to work | 3.5% | 2.8% | 1.2% – 6.7% |
| Recreational Facilities | | | |
| Ball diamonds/10,000 | 0.3 | 2.0 | 0.3 – 5.7 |
| Dog parks/10,000 | 0.3 | 0.9 | 0.0 – 5.7 |
| Park playgrounds/10,000 | 3.0 | 2.3 | 0.9 – 4.8 |
| Golf courses/100,000 | 1.9 | 1.0 | 0.0 – 5.0 |
| Park units/10,000 | 6.3 | 4.2 | 1.2 – 10.9 |
| Recreation centers/20,000 | 0.3 | 1.1 | 0.1 – 2.6 |
| Swimming pools/100,000 | 3.5 | 3.1 | 0.6 – 9.2 |
| Tennis courts/10,000 | 1.6 | 2.1 | 0.8 – 6.9 |
| Park-related expenditures per capita | \$205 | \$101.5 | \$12.0 – \$259.0 |
| Level of state requirement for Physical Education classes** | 3 | 2.5 | 0 – 3 |
| Number of primary health care providers per 100,000 | 98.8 | 93.2 | 46.8 – 133.7 |

**3 = required at three levels: high school, middle school and elementary school; 2= required at two levels; 1= required at only one level